# Jeff S. Prachyl

*Professional Fullstack Developer*

2414 Falcon Dr, Round Rock TX 78681
**Phone:** (512) 771-9521
**Email:** me@jeffprachyl.com
**Portfolio:** jeffprachyl.com

## Summary:

I have been working with web development since 2010, during which I have gained professional experience in many different industries, from big consultancy companies to start-ups. I am a self-motivated, self-taught professional who loves to solve problems.

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### Fueled Up LLC, (2017– Present)                                                          Round Rock, TX

*Fullstack Developer, formerly Front End Developer*

- Developed and maintained a complex web of processes to download and aggregate millions of automotive listings daily via ftp without any interruption to the overall application. Complete front end development for SUVs.com, as well as Admin tools.
- Solely responsible for an internal Codeigniter dashboard used to report overall spend, revenue, and margin up to the current hour. Configuration of Facebook, Google, and many other ad reporting APIs to aggregate and display data.
- iOS/Android app development for the Used Car Search app using React Native and Firebase for user auth, push notifications, and crash reporting. Development of JSON API on SUVs.com to share automotive data.
- Responsible for the development of many other web properties in Real Estate, Job Search, Dating, Video Games, and two different self-serve ad platforms. We even built a talking bear using Nodejs on a raspberry pi and text-to-speech API with different response algorithms. See my portfolio website for more recent examples: jeffprachyl.com

### Freelance Web Consultant & Software Engineer (2014 – 2017)                      New Brunswick, NJ

*Web Design, Development, and SEO Consultant*

- Migrated and converted the largest community of adoption agencies *(rainbowkids.com)* from ASP to the PHP based MVC framework, Codeigniter. Configured automated profile matching emails through MailGun API.
- Designed and developed a variety of responsive html5 websites built with PHP, WordPress, and Codeigniter for companies such as IT Consultants, Service Technicians, and many international agencies.

### Great Wall China Adoption & Children of All Nations (2012 - 2016)                      Austin, TX

*Sr. Web Developer & Marketing Specialist – (Continued Remote Position in NJ)*

- Responsible for the art direction and rebranding of both agencies. Worked closely with board members and CEO to develop an identity, unified message, and complete marketing plan for international adoption, hosting, and student exchange.
- Administered Google Adwords campaigns, set measurable goals, tracked trends and metrics in Google Analytics including keywords, ads, placement, budget allocation, and landing pages.
- Led the development and implementation of a multi user php application to manage all international travel. Project included creating the back and front end interface for managing flights, booking, accounting, and complete administration control.
- Maintained multiple corporate Intranet systems for accounting. In addition to ensuring the integrity and security of private records, tasks included: ongoing code development, project documentation and consulting for future modifications.

### Aars & Wells, Inc. (2011)                                                                    Dallas, TX

*Web Developer Intern*

- Responsibilities included development of an internal web based php application to catalog client presentations and feedback.
- Precisely converted Photoshop layered designs into fluid HTML5 and CSS3 based websites.

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## College Education:

Texas Tech University / BFA in Communication Graphic Design (2008 - 2012)                      **Lubbock, TX**

## Skills/Languages:

PHP, Codeigniter, React Native, MySQL, JavaScript, HTML, CSS, WordPress, Linux, Google AppEngine, Adobe Creative Cloud - Photoshop, Illustrator, InDesign, and Acrobat Pro. Microsoft Office 360. Complete social media integration. Familiarity with many other web technologies and API stacks including Facebook, Twitter, Bing, and Adwords Ad Management and Reporting, Twilio SMS, Apple News, GeoLocation, and many other custom configurations from JSON to SOAP.